Montana CAN! MONTANA COLLEGE ACCESS NETWORK

IMPACT SURVEY

Montana College Access Network (MCAN) is a non-profit organization created to help all Montanans achieve their career goals through higher education.

MCAN brings together career and education professionals from across the state to share experience and ideas with the goal of increasing post-secondary participation and completion.

A recent survey of MCAN affiliates offers a snapshot of the services provided, the people served, and the reach of the organization’s impact. This document highlights the results of the survey.

Please visit [http://mtcollegeaccess.org](http://mtcollegeaccess.org) for a complete list of MCAN affiliates.

### Services Provided

<table>
<thead>
<tr>
<th>Service Provided</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mentoring</td>
<td>73%</td>
</tr>
<tr>
<td>Tutoring</td>
<td>41%</td>
</tr>
<tr>
<td>Classroom Instruction</td>
<td>32%</td>
</tr>
<tr>
<td>Field Trips (college visits, business tours etc.)</td>
<td>45%</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>68%</td>
</tr>
<tr>
<td>College Counseling/Applications</td>
<td>82%</td>
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<tr>
<td>Career Planning</td>
<td>82%</td>
</tr>
<tr>
<td>After School Activities</td>
<td>68%</td>
</tr>
<tr>
<td>FAFSA Assistance</td>
<td>59%</td>
</tr>
<tr>
<td>Scholarships/Grants</td>
<td>82%</td>
</tr>
<tr>
<td>Other</td>
<td>77%</td>
</tr>
</tbody>
</table>

### Demographics Served

- **Native American**: 91%
- **First generation**: 86%
- **Low income/free and reduced lunch**: 77%
- **Disabled**: 36%
- **Middle school**: 27%
- **High school**: 64%
- **College**: 91%
- **Adult learners**: 36%

### Quick Facts

- 95% of affiliates provided direct student service to 40,444 students.
- 61,800 students served indirectly.
- $1,826,500 in affiliate-provided scholarships.
- 25,730 printed materials distributed.
- 924 referrals to other programs made.
- 832 workshops held for 15,147 attendees.

### Services Provided

The chart below shows the services offered by and the percentage of affiliates providing each type of service.

- **Mentoring**: 73%
- **Tutoring**: 41%
- **Classroom Instruction**: 32%
- **Field Trips (college visits, business tours etc.)**: 45%
- **Financial Aid**: 68%
- **College Counseling/Applications**: 82%
- **Career Planning**: 82%
- **After School Activities**: 68%
- **FAFSA Assistance**: 59%
- **Scholarships/Grants**: 82%
- **Other**: 77%

### Services Provided

The chart below shows the services offered by and the percentage of affiliates providing each type of service.
The types of information provided included:
- Scholarship and financial aid information
- FAFSA help
- Printed materials
- Online materials
- Assistance on Technology

Outreach Methods

100% Website
95% Word of Mouth
86% Facebook
81% Printed Materials
52% Conferences

MCAN affiliates used a variety of methods to spread the word about their service. Every affiliate maintains a website, and the vast majority have a Facebook (or other social media) presence. Word of mouth is one of the most important ways affiliates connect with customers; and more than half attend or present at conferences.

Professional Development for Educators
64% of affiliates provided professional development to 818 educators.

Methods of delivery included:
- Face-to-face Training
- Conference Workshops
- Webinars
- Online Training
- Manuals/Guides
- Telephone Support

Information for Parents
68% of affiliates provided information and resources to parents.

Funding Sources

86% Federal Funds
48% Grants
33% State Funds
29% Fee for Service
29% Donations/Fundraisers
24% Sponsorships
5% Endowments